

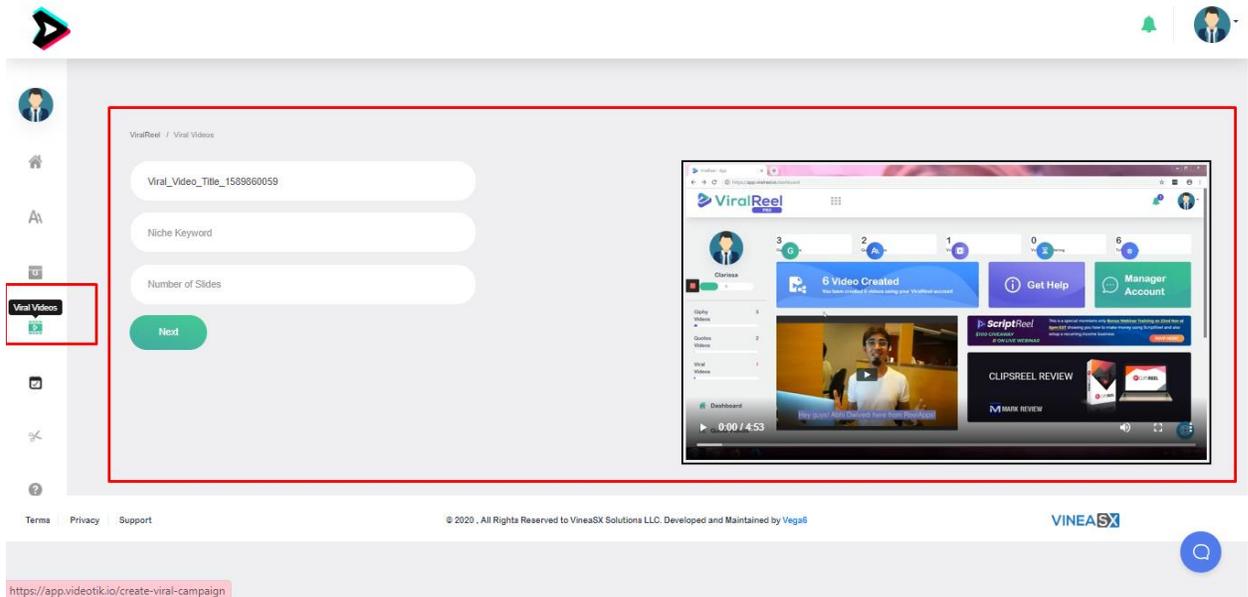


VIDEOTIK TUTORIAL- How to Create a Viral Video

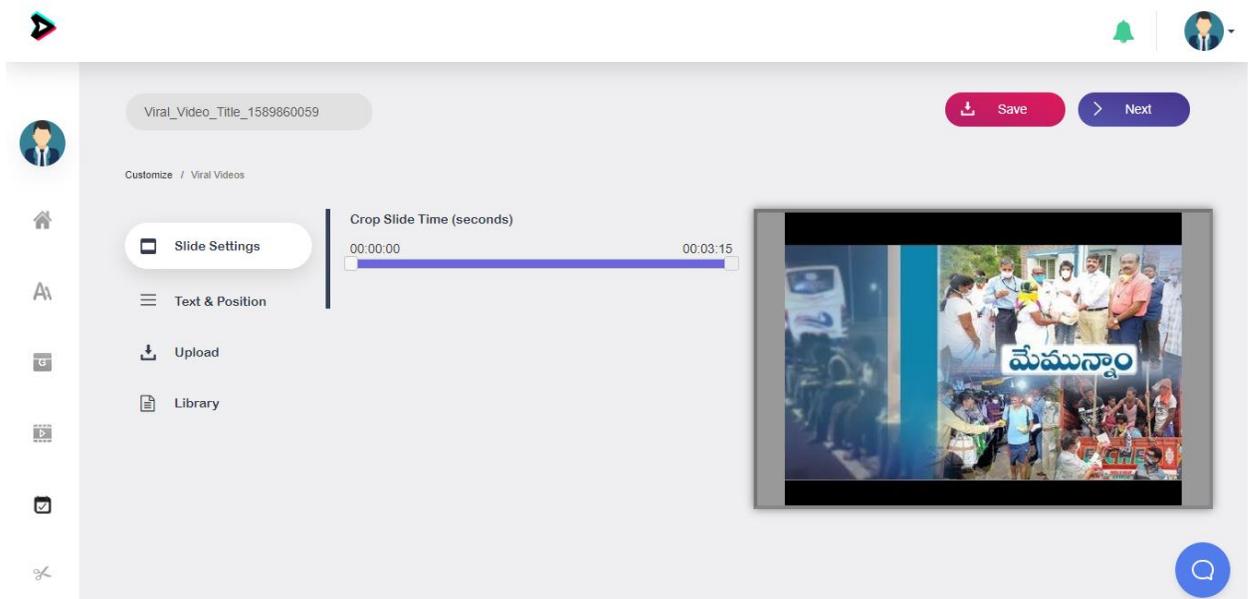
Videos are short videos you can edit and customize in VideoTik. These are based according to the keyword you enter so it is a very useful content to use to generate traffic on your site.

Follow these simple steps below:

1. On the dashboard, click on Viral Videos. You can rename the video to your preference on the first box. Enter a niche keyword and the number of slides then click Next.

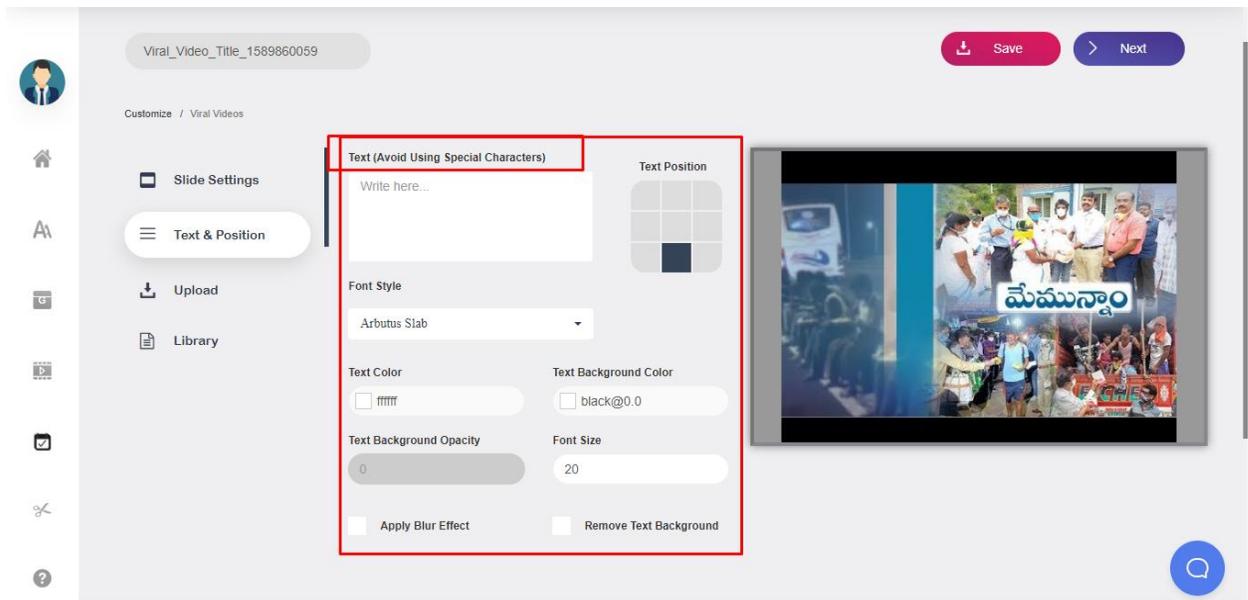


2. On the next window, you will get to adjust the slide duration. You can adjust it to a maximum of 3.15 minutes long.

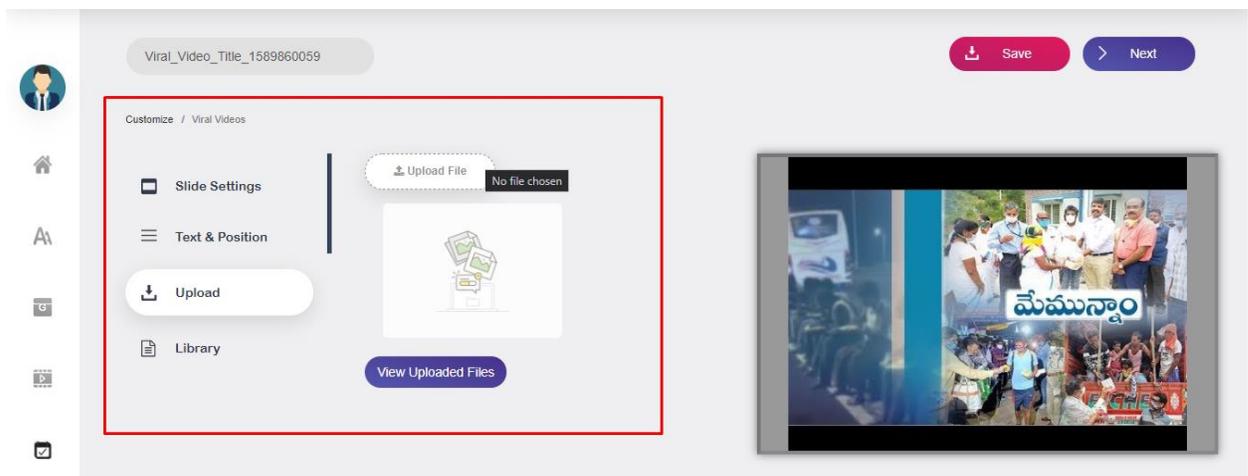




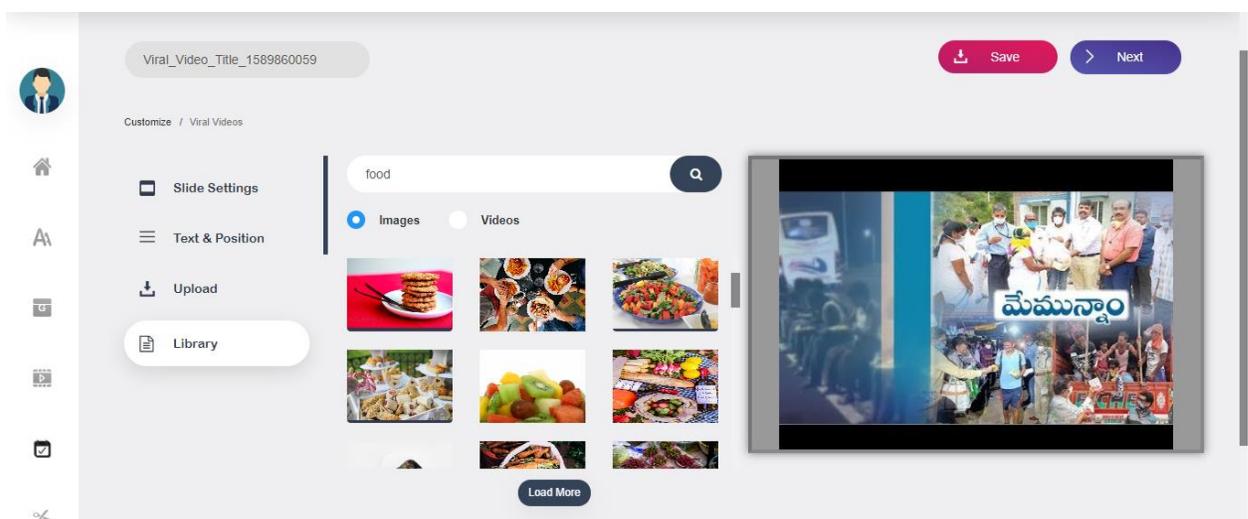
3. Text and Position- you can change the text properties such as the font style, text color, text background color, etc. **Please avoid using special characters.**



4. On the Upload tab, you can change the image or upload a photo of your own. Just click on the upload button then Open Upload Library Files.

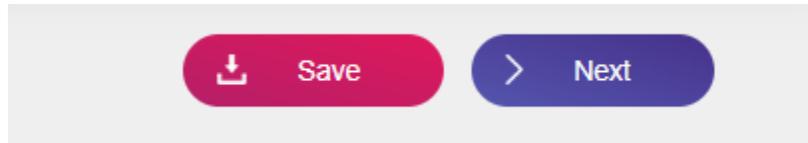


5. On the Library tab, you can select pre-uploaded videos and images you can use on your video. Just search by typing your niche keyword.

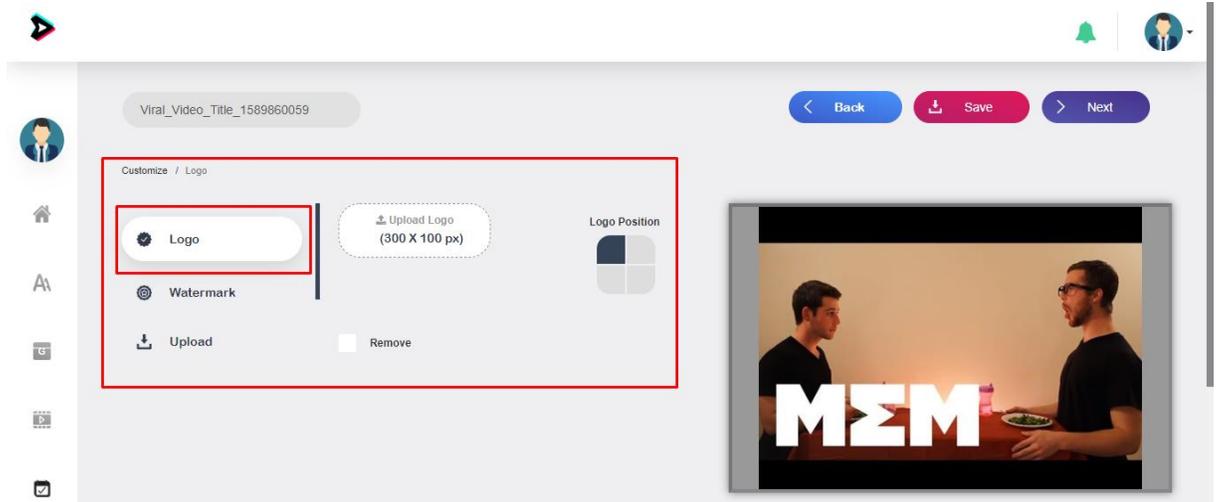




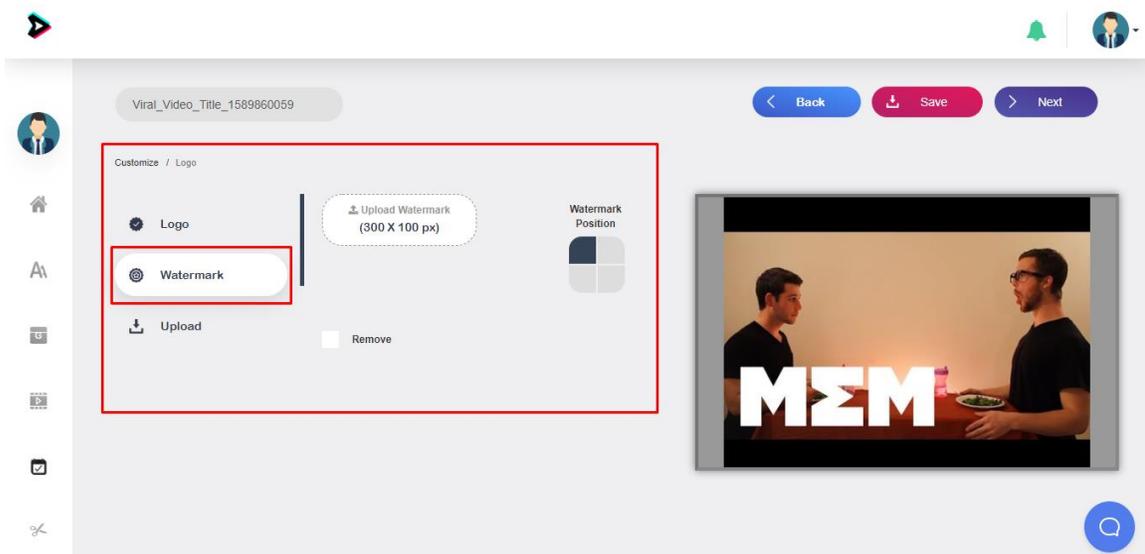
- Once all necessary customizations are done, click on the **Save** button located on the upper right part of the screen. After that, click on **Next**.



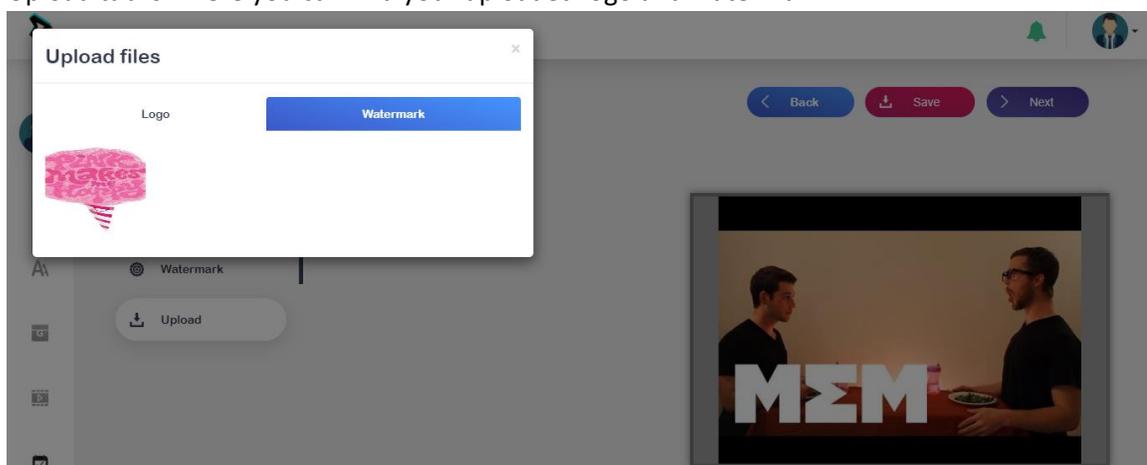
- The next page will be for you to add and adjust your logo. This is an optional feature though.



- Watermark- this is where you can add your watermark and adjust the position as well.

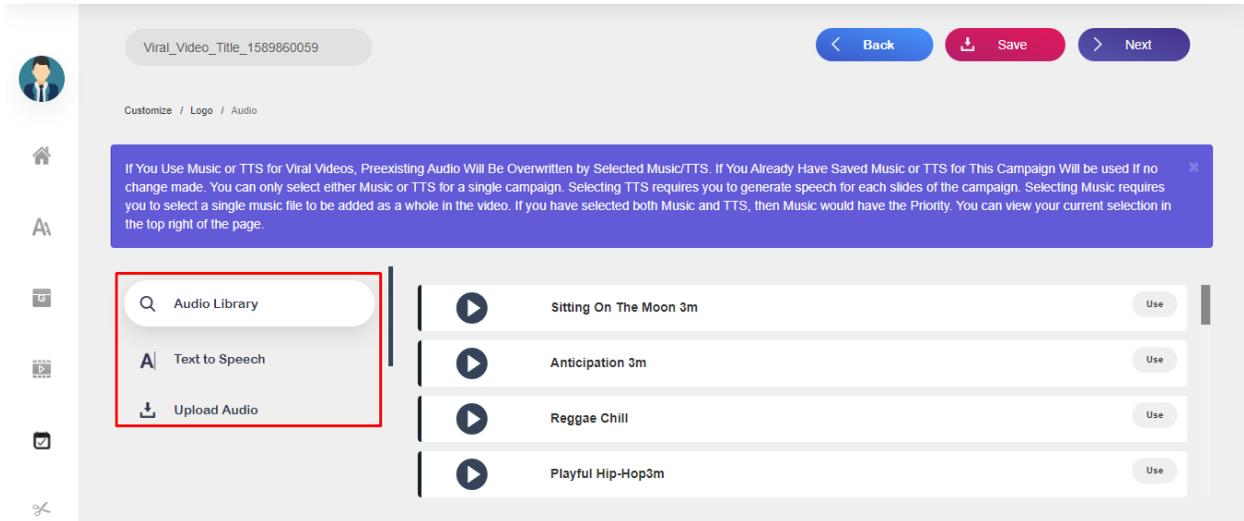


- Upload tab is where you can find your uploaded logo and watermark.

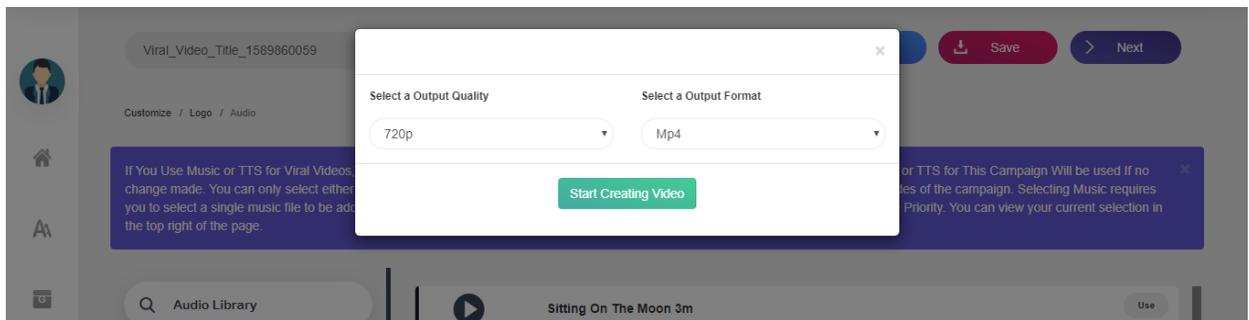




11. Once you are done, click Next and you will be directed to a page where you can add music or text to speech.



12. Click Next once you're done, then choose an output quality and format. Click Start Creating Video.



Note – Please note, Viral videos curate contents(videos) from YouTube, so it's always recommended to give credit back to those videos in order to avoid issues of copyright or something. Also, there are situations when sometimes Viral videos get failed while rendering and in that case you just need to go and edit the campaign. When you edit the campaign you will see some of the slides encircled in red color, those are videos that could not be curated from YouTube because of some reason. You just have to replace those videos by clicking 'Replace' icon on slide and re-render the campaign.